

WGC's 2025 Annual Celebration & Pink Party

WGC's 2025 Annual Celebration & Pink Party!

WELCOME!

KEYNOTE SPEAKER:

**Elizabeth Edsall
Kromm, PhD, MSc**

Assistant Secretary, Population
Health and Strategic Initiatives,
Maryland Department of Health



***"The Continuum of Women's Health
& How Philanthropy Can Help"***



WGC's 2025 Annual Celebration & Pink Party

Thank You!

To our leaders,
sponsors, donors,
nonprofit and
community
partners, and to
all of you.

WE are the
Women's Giving
Circle of Howard
County!



WGC's 2025 Annual Celebration & Pink Party

10 Things

one

Mission:

Building a community of philanthropists to address the needs of women and girls in Howard County



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10 Things

two

Snapshot:

- 23 + years in our community
- 1,700+ unique donors, primarily female



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10 Things three

Snapshot:

- \$1.1 Million endowment
- Funds for women and girls in perpetuity



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10 Things
four

Snapshot:

- \$1.3 Million in grants
- Up to \$100,000 this year



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10 Things
five



Snapshot:

- 50+ sponsors throughout 2025
- Numerous ways to give & leave a legacy



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10 Things

six

Snapshot:

- 20 + events in the community
- Expanding the philanthropic table



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10 Things seven

Snapshot:

- \$17,000 to support women through the ERN
- 100's of pounds of products through "Break the Cycle"



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10 Things eight

Snapshot:

- 100+ women highlighted "Our Giving, Our Stories"
- Lifting up the important voices and stories of women



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10 Things nine

Snapshot:

- "Elevating to Evolve" Report
- Partnership with the Horizon Foundation



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10 Things

ten

Snapshot:

- Role on regional and national stage
- Enhancing the work of the WGC through leadership



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“Giving Circles are a movement, not a moment.”



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“

“I am worried for myself, my family, my friends, and my community.”



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**Elizabeth Edsall
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Assistant Secretary,
Population Health
and Strategic
Initiatives, Maryland
Department of
Health



***"The Continuum of Women's
Health & How Philanthropy Can Help"***





Women's Health in Maryland

March 4, 2025

Elizabeth Edsall Kromm, PhD, MSc

Assistant Secretary for Population Health and Special Initiatives



Vision for Women's Health in Maryland

All women achieve optimal health and well being and have the agency to make choices regarding their bodies and reproductive and sexual health.



NOTE: This work uses the term *women*. We recognize and respect that people including pregnant, birthing, postpartum, and parenting people have a range of gender identities, and do not always identify with *women*.

Women's Health Action Plan

Equity, Choice, and Access in Maryland

KEY GOALS

1

Protect reproductive rights and expand access to reproductive health services, including abortion care.

2

Advance birth equity, with a focus on Black maternal and infant health, through the perinatal continuum.

3

Support behavioral health needs across the life course.

4

Improve access to comprehensive high-quality somatic services through the life course.

5

Increase place-based and community-centered approaches to promote health and prevent diseases.

6

Expand, support and diversify the perinatal workforce.

Visit: health.maryland.gov/womens-action-plan

1

Protect reproductive rights and expand access to reproductive health services, including abortion care.

Launched Maryland's Abortion Clinical Training Program
17 fellows trained



Increased Medicaid provider reimbursement for
abortion care and reproductive services

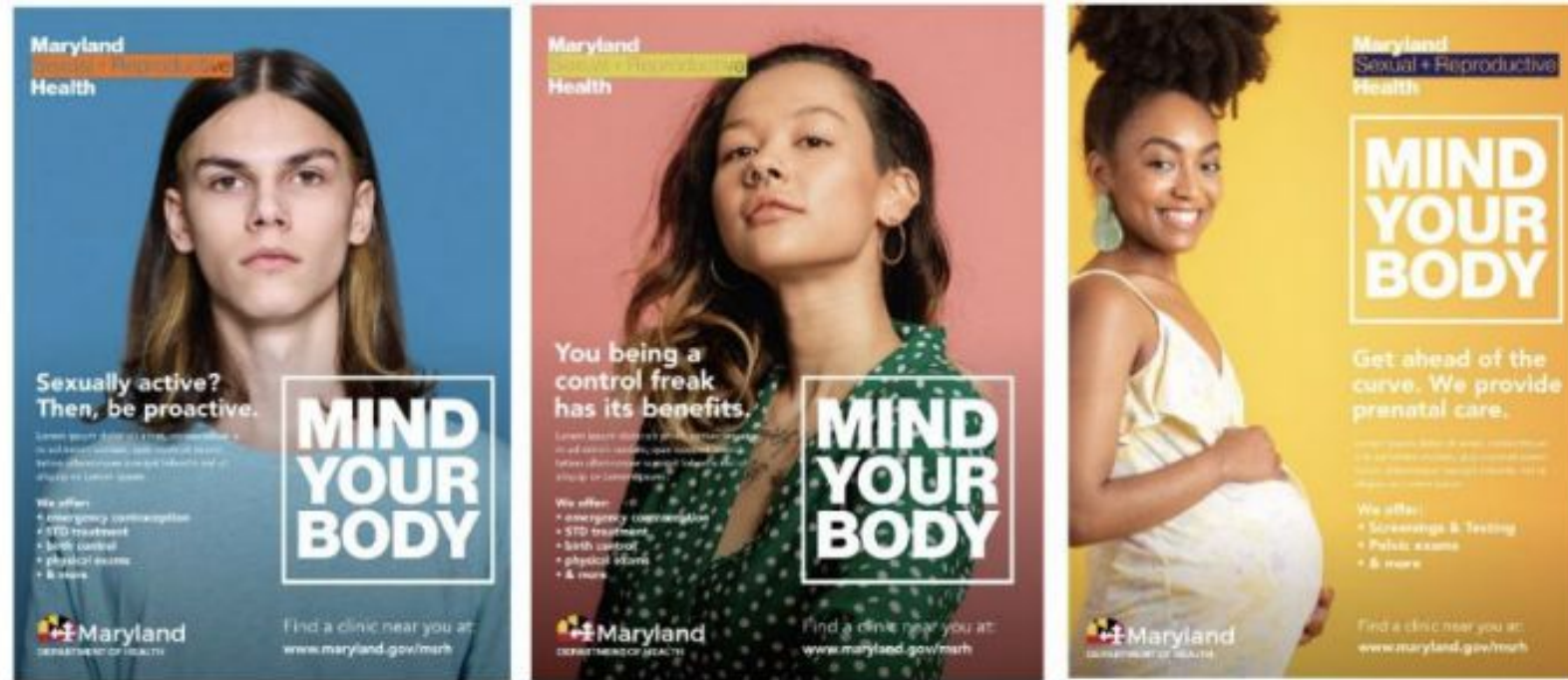
Governor Moore Announces \$15.6 Million
Investment to Improve Abortion Care Access
Statewide

1

Protect reproductive rights and expand access to reproductive health services, including abortion care.

Maryland Family Planning Program expanded to ALL 24 counties

Upstream USA Partnership Contraceptive care = health care



POLITICS AND POWER State government Local government

Training could help Maryland health providers expand contraceptive access

Pamela Wood 11/28/2023 1:28 p.m. EST



2

Advance birth equity, with a focus on Black maternal and infant health, through the perinatal continuum.

Healthy Babies Equity Act and Medicaid Coverage Expansions

Expanding group-based prenatal care, CenteringPregnancy (CP)

Targeting the leading cause of mortality and morbidity through learning collaboratives and training

Birth Equity Funders Collaborative



Maryland Perinatal Neonatal Quality Collaborative



3

Support behavioral health needs across the life course.

MOM Case Management

“Addiction can be such an isolating thing, but having just one person who cares can make all the difference in the world.”

MOM participant, May 2024

“I have never felt more connected with a healthcare professional that I trust as much as [my case manager] from the MOM program.”

- MOM participant, April 2024

We got you.

It's about keeping you and your baby healthy. Help for pregnant people with opioid use disorder.

The **MOM** program helps take care of you so you can have a healthier baby. Apply today using your Medicaid Plan.

**Maryland**
DEPARTMENT OF HEALTH

4

Improve access to comprehensive high-quality somatic services through the life course.

5

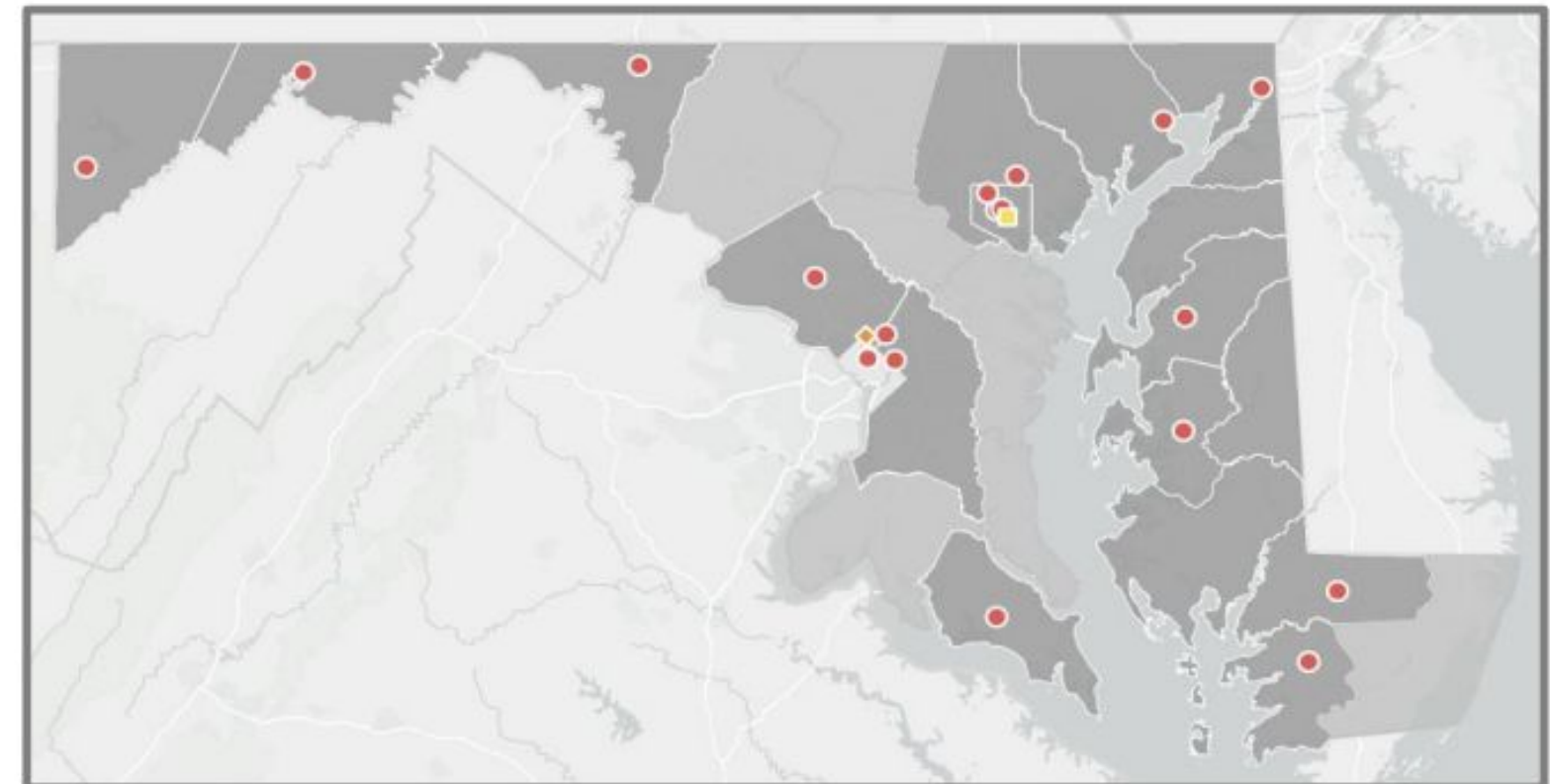
Increase place-based and community-centered approaches to promote health and prevent diseases.

Maryland School-Based Health Center Program



Expand and Sustain Perinatal Home Visiting

Maryland MIECHV funded home visiting programs by model, FY 24



- Healthy Families America
- ◆ Maternal Infant Health Outreach Worker
- Nurse Family Partnership





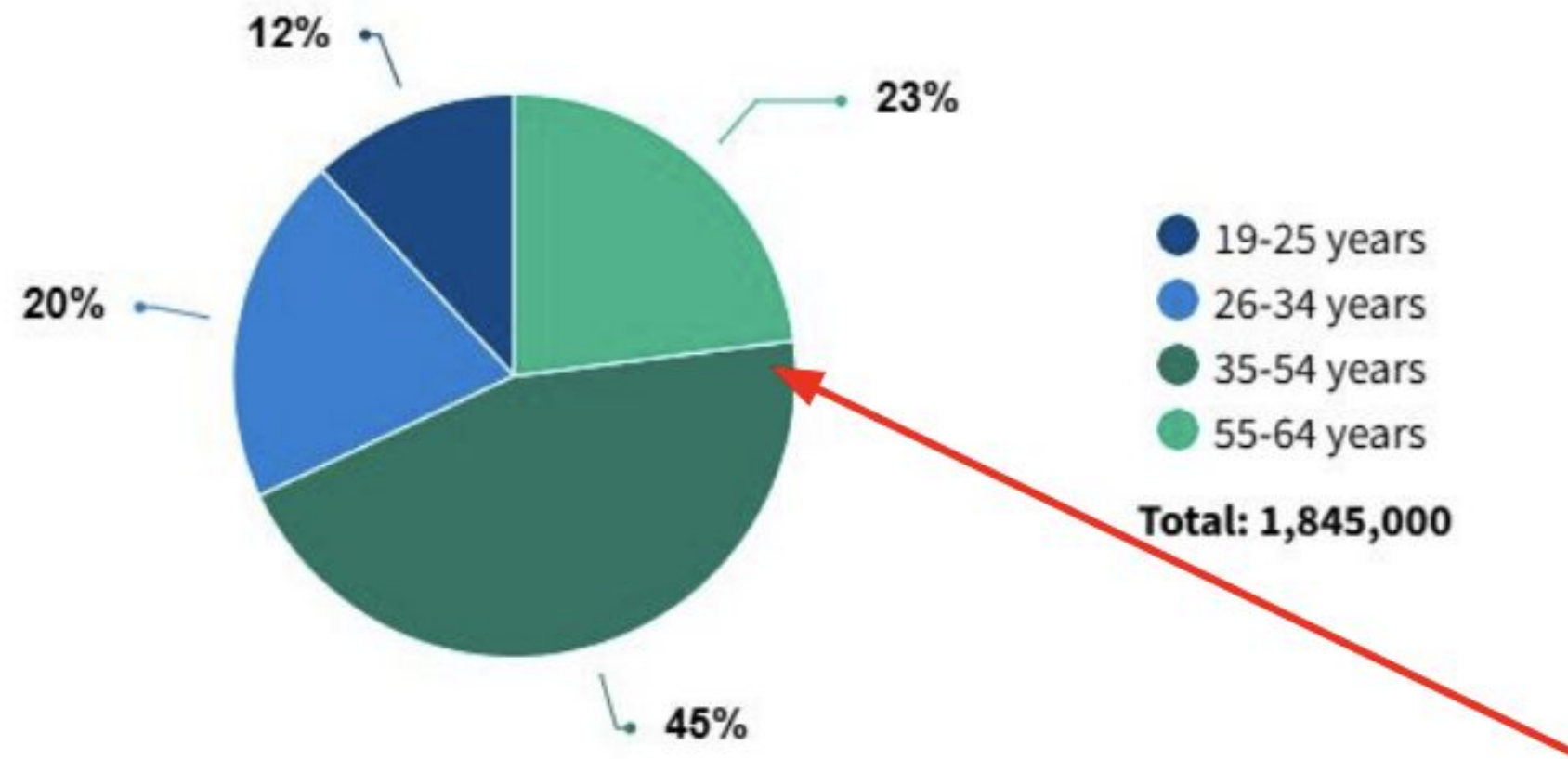
Expand, support and diversify the perinatal workforce.

Supporting the Doula Workforce



Area of Opportunity

Distribution of Women Ages 19 to 64, by Age Group, 2023, Maryland



Note: Percentages may not sum to 100% due to rounding.

Source: KFF estimates based on the 2023 American Community Survey, 1-Year Estimates.

How Philanthropy Can Help - Remember the Life Course Approach

Timeline: Today's experiences and exposures influence tomorrow's health.

Timing: Health trajectories are particularly affected during critical or sensitive periods.

Environment: The broader community environment strongly affects the capacity to be healthy.

Equity: Inequality in health reflects more than genetics and personal choice.

How Philanthropy Can Help

- Policy Advocacy
 - Support policies that reduce health disparities (e.g., paid sick leave, family leave)
 - Policy opportunities exist within your organization, school, county, state, etc.
- Stay up to date with needs and issues as identified by key coalitions and organizations
- Look to maximize impact
 - Pooling funds, sequential funding
 - Supporting part of a program that other funding sources can't cover



FYI - Women's Health: Consumer Information

- The American College of Obstetricians and Gynecologists: <https://www.acog.org/womens-health>
- American Cancer Society: <https://www.cancer.org/cancer/risk-prevention/understanding-cancer-risk/cancer-facts/cancer-facts-for-women.html>
- Society for Women's Health Research <https://swhr.org/>
- Reproductive Health Access Project (RHAP): <https://www.reproductiveaccess.org/>
- Bedsider from Power to Decide: <https://www.bedsider.org/>
- Ibis Reproductive Health: <https://ibisreproductivehealth.org/>

They're up next ...



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WGC's Grants

WGC's State of Women and Girls in Howard County

Snapshot:

- WGC is using data to inform our grantmaking
- We have 6 specific categories of grants



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Women's Menstrual Health

Data Point and WGC Funding

Data:

- 16.9
menstruating
women & girls in
the US

Funding:

- WGC funds our
Break the Cycle
Period Product
Drive and funded
Periodt!, focusing
on menstrual
health education



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Women's Reproductive Health

Data Point and WGC Funding

Data:

- Reproductive rights are deteriorating in the US

Funding:

- WGC has earmarked funds this year to support reproductive health



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Women's Maternal Health

Data Point and WGC Funding

Data:

- The US has a higher maternal mortality rate than other developed countries



Funding:

- WGC has funded Sacral Roots, focusing on maternal mental health services



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Women's Menopausal Health

Data Point and WGC Funding

Data:

- 1 million women experience menopause in the US each year

Funding:

- WGC has funded a Johns Hopkins HCMC Menopausal Health Event



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WGC's "Break the Cycle Period Product Drive"

Seven 2024-2025 student interns learning about how women's philanthropy is impacting our community.

Snapshot:

- WGC is focusing on period poverty through education, donations fundraising, and grantmaking



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WGC's 2025 Events

Sign-up for WGC's eNewsletter and follow us on social media for our upcoming events schedule.

Snapshot:

– WGC is hosting and participating giving, networking, learning & celebrating events each month throughout the year – join us!



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WGC's 4 Ways to Give

Leverage your dollars to have a greater impact together than we might otherwise have alone.

Snapshot:

Four distinct ways to give

- Community
- Sponsor
- Legacy
- Big Give



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WGC's Big Give 2025

Join by April 18! Mark your calendars for May 12 & May 19, 5:30 – 8:30 PM at Vectorworks

Snapshot:

- Fast-paced, "pop-up" giving experience
- \$1,200 to join
- Can have a team of up to 4
- Give at least \$20K to nonprofits in HoCoMD



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Thank You!

We appreciate our leaders, sponsors, donors, nonprofit and other partners, and all of you.

Please join with us!

There are many ways to give, and to get involved.

Find the WGC at:
www.womensgivingcircle.org



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THANK YOU 2025 WGC SPONSORS!



WOMEN'S GIVING CIRCLE
of Howard County

It takes a special individual, organization or business to understand the value of investing in women and girls by sponsoring the WGC throughout 2025, which includes our signature WGC Annual Celebration & Pink Party on March 4, 2025

Full Circle Sponsor - \$10,000

BARB VAN WINKLE

Friend of the Circle Sponsors - \$5,000

JEAN MOON

Circle Team Sponsors - \$2,500

YOLANDA BRUNO
GEORGIA BUPP

ELLEN FLYNN GILES
CHERYL GRIFFIN

BARBARA K. LAWSON
LYNNE SCHAEFER

Circle Club Sponsors - \$1,000

CHRIS & JIM
BEAUDOIN

KATHARINE
GEORGE

BETH
LEAMAN

KIM
LIGHTFOOT

KASHONNA
MARROW

JENNIFER
WOODS



BUFFY BEAUDOIN-SCHWARTZ
& HOWARD SCHWARTZ

GLORIANN
MEHLMAN



Circle of Strength Sponsors - \$500

DEE ATHEY
DIANA BAILEY
THERESA BILLOW-SUPPLE

MAXINE CLARK
SHERRI COLLINS-WITZKE
MELISSA CURTIN

CANDACE DODSON-REED
BETH HARBINSON/SOBAR
ELLEN LIEBERT

JESSICA MORENO
SUSAN & STEVEN PORTER
YOLANDA SONNIER

In-Kind Sponsors



Celebratory Circle Sponsors - \$200

LAURA BACON/THE 3RD
ANNE BARKETT
MAE BEALE
SUE BULLOCK/CELEBRATE AWARDS & GIFTS
ALISON CANNING
BETSY FETCHKO

MICKY GOMEZ
C. GRAY & ASSOCIATES/
LEADERSHIP CONSULTING
TRACY HOUGHINS
SHIVONNE LAIRD
VIVIAN LAWYER
MARCY LEONARD

JADE McCLARY
BARBARA PEART
PAULA SEABRIGHT
2025 BREAK THE CYCLE INTERNS
BRYN & CAMI SCHWARTZ
JORDAN, LULU & GEORGIE TURNER

