



Women's Giving Circle of Howard County

2022 Year in Review

This year we focused on telling our story and celebrating our 20th Year Anniversary, and planning for the next 20 years. We have relied upon and appreciated our leaders, members, nonprofit partners, funding partners, and the community. And we have focused on engaging our members in new and creative ways, advancing our diversity, equity and inclusion efforts, and strengthening our core support to sustain and grow our circle for the future. We've done all of this, together. Thank you for all you've done for the WGC the last 20 years!



10 HIGHLIGHTS OF OUR EFFORTS IN 2022 - WGC's 20th ANNIVERSARY YEAR!

- Continued to invest in our **core strength** by developing, growing, and strengthening our Advisory Board, Committees and relationship with the Community Foundation.
- Continued to build our internal **administrative operations, financial, and governing** structure.
- Advanced our **diversity, equity and inclusion** framework and focus.
- Developed and reinforced our membership structure, with an **enhanced menu of 4 distinct giving and engagement** options including the new WGC Big Give!
- Engaged and **increased our membership** through our Sponsorships and 22 Giving | Learning | Networking | Celebrating events, including our March 8 Virtual Annual Celebration, our Inaugural Pink Party in the Park in June, our bi-monthly "Membership Monday" virtual gatherings, and our year-long Feminine Hygiene Product Drive.
- Strengthened and **solidified our grants process** and transparency, and engaged members through 8 Emergency Response Network requests.
- Amplified and **elevated our voice** through increased marketing and communications efforts, including "20 Years, 20 Stories" for our 20th Anniversary year and WGC's "Our Giving, Our Stories" elevating the voices and stories of women in our community.
- Grew and increased our local, regional and national funding and learning **partnerships** by speaking on panels for C3MD, DMV Collective Giving Network, Maryland Philanthropy Network, Philanos, and Philanthropy Together.
- Gave over **\$180,000 in grants** to support women, girls and the community to our nonprofit partner organizations in Howard County, including our Social Justice Grant partnership with The 3rd.
- Continued to strengthen our local funding partnerships with CFHoCo, UWCM & Horizon, all of whom supported the development of **WGC's State of Women and Girls in Howard County**, to gather data on women and girls.

5 OPPORTUNITIES FOR GROWTH IN 2023

- **GRANTS: Give \$150,000.** Continue to increase and enhance our grantmaking by utilizing the data and framework of WGC's new State of Women and Girls in Howard County.
- **MEMBERSHIP & DEVELOPMENT: Raise \$150,000.** Through our new and more inclusive menu of membership opportunities of 4 distinct ways to give, including the Big Give! membership opportunity.
- **EVENTS: Give, Learn, Network & Celebrate.** Host WGC's 2023 Virtual Annual Celebration: "Building Community Through Cooperation + Collaboration" with Keynote Speaker Victoria Vrana, CEO of Global Giving, and by hosting the PowerUP! Baltimore 2023 National Conference, November 5-7, 2023.
- **GOVERNANCE: Build our Strength.** Continue to strengthen our Advisory Board, focus on growing our leadership and committees, further develop our DEI efforts, and bolster our overall core strength.
- **FINANCE: Shape & Secure Our Future.** Focus on our financial planning to ensure the continued growth of our endowment and our grantmaking, and the overall health and sustainability of the giving circle.