

WGC 2020 Year in Review

Thank you all for your leadership!
Our success is defined by the engagement of our Advisory Board,
and we could not meet our mission and goals without you!

We all know 2020 has been an incredibly challenging year - one where we have relied upon and appreciated our leaders, members, nonprofit partners, funding partners, and the community as we collaborated to provide grants addressing the COVID-19 public health and economic crisis. While pivoting to do so, we also focused on engaging our members in new and creative ways, advancing our diversity, equity and inclusion efforts, and strengthening our core support to sustain and grow our circle for the future.

10 HIGHLIGHTS OF OUR EFFORTS IN 2020

Invested in and focused on our **core strength** by hiring our first Executive Director, and developing and growing our Advisory Board, Committees and relationship with the Community Foundation staff.

Restored and rebuilt our internal **administrative operations and governing** structure.

Advanced and enhanced our **diversity, equity and inclusion** framework, participated in a 6-month national Racial Equity Community of Practice and received a \$1,000 grant to further this work in 2021, and launched "Our Giving, Our Stories" in celebration of Black Philanthropy Month.

Developed and reinforced our membership structure, with an **enhanced menu of giving and engagement** options moving into 2021.

Engaged and **increased our membership** through 7 in-person and virtual events, including our new monthly "Membership Mondays" virtual gathering.

Strengthened and **solidified our grants process** and engaged members through 13 Emergency Response Network requests.

Amplified and **elevated our voice** through increased marketing and communications efforts, including our new monthly column in Her Mind Magazine.

Grew and increased our local, regional and national funding and learning **partnerships** with C3MD, DMV Collective Giving Network, Maryland Philanthropy Network, Philanos, and Philanthropy Together.

Gave **over \$130,000 in grants** to support women, girls and the community to 17 nonprofit partner organizations in Howard County, including \$1,500 and hundreds of feminine hygiene product donations through our year-long Young Women's Giving Circle.

Awarded 46 grants totaling \$608,500 to 34 nonprofits through **HoCoRespond**, created in March in partnership with CFHoCo, UWCM & Horizon to address COVID-19 needs.

5 OPPORTUNITIES FOR GROWTH IN 2021

GRANTS: Increase and enhance our grantmaking, including through our new Social Justice Grants, and building on our Emergency Response Network and HoCoRespond partnerships.

MEMBERSHIP: Offer a new and more inclusive menu of membership opportunities, including the roll-out of our new "Hands-on" membership category.

EVENTS: Host WGC's 2021 Virtual Annual Celebration: "Democratizing and Diversifying Philanthropy Through the Power of Collective Giving" celebrating (S)heroes Among Us, and offer more events in four categories: Giving, Learning, Networking and Celebrating.

DIVERSITY, EQUITY & INCLUSION: Further develop and strengthen our DEI efforts, and implement the framework being developed within all of WGC's work.

GOVERNANCE: Welcome our new Advisory Board members, focus on growing our leadership and committees, and continue to bolster our overall core strength.