



Focus

- We bring women together to learn about issues impacting women and girls.
- We pool dollars to fund programs that address those issues so we can have a greater impact together than we might otherwise have alone.

Impact

- We've been in the community for 22 years.
- We've given \$1M+ in grants.
- We have a \$1.3+ million endowment.
- We've given 300 + grants to nonprofits that support women and girls.

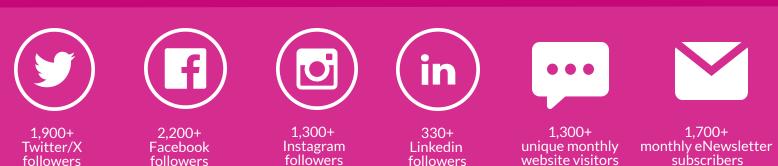
Reason

- We are creating a community of women philanthropists.
- We are funding programs that benefit women and girls because they are traditionally underfunded.
- We are collaborating for greater impact.

Members

- 1,600+ unique donor "members"
- All member gifts, regardless of the size, are valued and appreciated!
- All can give to the WGC in four distinct ways - as a Community Member, Sponsor Member, Legacy Member and/or Big Give Member.

WGC Reach By the Numbers



Individual, Organization & Business Sponsorship Opportunities

- It takes a special individual, organization, or business to understand the value of investing in women and girls by sponsoring the Women's Giving Circle of Howard County throughout 2024.
- Sponsorship of the WGC in 2024 includes tickets to our signature event: WGC's Annual Celebration & Pink Party, on March 6, 2024 - Women's History Month!
- Sponsors will not only be investing in the WGC's 2024 signature celebratory event, but our learning, networking and giving events as well throughout the year.
- All WGC 2024 sponsors will be promoted throughout the year on our website, social media, eNewsletter, and at events.

- Celebratory Circle Sponsor \$200
- Circle of Strength Sponsor \$500
- Circle Club Sponsor \$1,000
- Circle Team Sponsor \$2,500
- Friend of the Circle Sponsor \$5,000
- Full Circle Sponsor \$10,000
- Presenting Circle Sponsor \$20,000



WOMEN'S **GIVING CIRCLE**

of Howard County

Circle Club Sponsor \$1,000

- 4 tickets to attend our • signature event
- Logo and recognition at events • and in select promotion materials and marketing preevent, including social media Logo and recognition in post
 - event marketing

Celebratory Circle Sponsor \$200

Circle Team Sponsor \$2.500

- 5 tickets to attend our
- signature event Logo and recognition at select events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in postevent marketing

Friend of the **Circle Sponsor** \$5.000

- 6 tickets to attend our signature event
- Logo and recognition at select events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing Logo and recognition in post-event outreach to WGC donors WGC eNewsletter recognition

of Strength **Sponsor** \$500

2 tickets to attend our

Circle

- signature event **Recognition in**
- select promotion materials

Full Circle Sponsor \$10,000

- 8 tickets to attend our signature event Premium visibility during events Logo and prominent recognition at select events and in all promotion materials and marketing pre-event, including social media media
- marketing WGC eNewsletter recognition

Contact: WGC Executive Director, Buffy Beaudoin-Schwartz for more information: BuffyBSchwartz@wgchowardcounty.org www.wgchowardcounty.org

Presenting Circle Sponsor \$20.000

- 10 tickets to attend our signature event Exclusive opportunity to make a statement at our signature event Verbal recognition at events Premium visibility during events Logo on event give-away Logo and prominent recognition at event and in all promotion materials and marketing pre-event, including social media Logo and prominent recognition in post-event marketing Logo and prominent recognition in post-event outreach to WGC donors WGC eNewsletter recognition