



## WOMEN'S GIVING CIRCLE

of Howard County



### Focus

- We bring women together to learn about issues impacting women and girls.
- We pool dollars to fund programs that address those issues so we can have a greater impact together than we might otherwise have alone.

### Impact

- We've been in the community for 22 years.
- We've given \$1M+ in grants.
- We have a \$1.3+ million endowment.
- We've given 300+ grants to nonprofits that support women and girls.

### Reason

- We are creating a community of women philanthropists.
- We are funding programs that benefit women and girls because they are traditionally underfunded.
- We are collaborating for greater impact.

### Members

- 1,600+ unique donor "members"
- All member gifts, regardless of the size, are valued and appreciated!
- All can give to the WGC in four distinct ways - as a Community Member, Sponsor Member, Legacy Member and/or Big Give Member.

### WGC Reach By the Numbers



1,900+  
Twitter/X  
followers



2,200+  
Facebook  
followers



1,300+  
Instagram  
followers



330+  
LinkedIn  
followers



1,300+  
unique monthly  
website visitors



1,700+  
monthly eNewsletter  
subscribers

### Individual, Organization & Business Sponsorship Opportunities

- It takes a special individual, organization, or business to understand the value of investing in women and girls by sponsoring the Women's Giving Circle of Howard County throughout 2024.
- Sponsorship of the WGC in 2024 includes tickets to our signature event: WGC's Annual Celebration & Pink Party, on March 6, 2024 - *Women's History Month!*
- Sponsors will not only be investing in the WGC's 2024 signature celebratory event, but our learning, networking and giving events as well throughout the year.
- All WGC 2024 sponsors will be promoted throughout the year on our website, social media, eNewsletter, and at events.
- Celebratory Circle Sponsor - \$200
- Circle of Strength Sponsor - \$500
- Circle Club Sponsor - \$1,000
- Circle Team Sponsor - \$2,500
- Friend of the Circle Sponsor - \$5,000
- Full Circle Sponsor - \$10,000
- Presenting Circle Sponsor - \$20,000



## WOMEN'S GIVING CIRCLE

of Howard County

### Circle Team Sponsor \$2,500

- 5 tickets to attend our signature event
- Logo and recognition at select events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing

### Circle Club Sponsor \$1,000

- 4 tickets to attend our signature event
- Logo and recognition at events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing

### Celebratory Circle Sponsor \$200

- 1 ticket to attend our signature event
- Recognition in select promotion materials

### Circle of Strength Sponsor \$500

- 2 tickets to attend our signature event
- Recognition in select promotion materials

### Friend of the Circle Sponsor \$5,000

- 6 tickets to attend our signature event
- Logo and recognition at select events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing
- Logo and recognition in post-event outreach to WGC donors
- WGC eNewsletter recognition

### Full Circle Sponsor \$10,000

- 8 tickets to attend our signature event
- Premium visibility during events
- Logo and prominent recognition at select events and in all promotion materials and marketing pre-event, including social media
- Logo and prominent recognition in post-event marketing
- WGC eNewsletter recognition

### Presenting Circle Sponsor \$20,000

- 10 tickets to attend our signature event
- Exclusive opportunity to make a statement at our signature event
- Verbal recognition at events
- Premium visibility during events
- Logo on event give-away
- Logo and prominent recognition at event and in all promotion materials and marketing pre-event, including social media
- Logo and prominent recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- WGC eNewsletter recognition

Contact: WGC Executive Director,  
Buffy Beaudoin-Schwartz for more information:  
[BuffyBSchwartz@wgchowardcounty.org](mailto:BuffyBSchwartz@wgchowardcounty.org)  
[www.wgchowardcounty.org](http://www.wgchowardcounty.org)