Sponsors will not only be investing in the WGC’s 2022 signature celebratory events, but our learning, networking and giving events as well throughout 2022. This includes sponsor promotion throughout the year, and sponsors receive the same number of tickets to both signature events. $500 or above sponsorships will also be listed on our 2022 State of Women and Girls in Howard County report.

WGC Reach By the Numbers

- **Twitter followers**: 1,800+
- **Facebook followers**: 2,000+
- **Instagram followers**: 1,050+
- **Linkedin followers**: 150+
- **Unique monthly website visitors**: 1,100+
- **Monthly eNewsletter subscribers**: 1,500+

Sponsors will not only be investing in the WGC’s 2022 signature celebratory events, but our learning, networking and giving events as well throughout 2022. This includes sponsor promotion throughout the year, and sponsors receive the same number of tickets to both signature events. $500 or above sponsorships will also be listed on our 2022 State of Women and Girls in Howard County report.

Focus

- Bringing women together to learn about issues impacting women and girls.
- Pooling dollars to fund programs that address those issues so we can have a greater impact together than we might otherwise have alone.

Impact

- Celebrating our 20th Anniversary in 2022.
- $1M+ in grants.
- $1.3 million endowment.
- 1,000+ donors.
- 100+ grants to nonprofits that support women and girls in Howard County.

Reason

- Creating a community of women philanthropists.
- Funding programs that benefit women and girls because they are traditionally underfunded.
- Having a greater impact together than we might otherwise have alone.

Members

- Celebratory Circle Sponsor - $200
- Circle of Strength Sponsor - $500
- Circle Club Sponsor - $1,000
- Circle Team Sponsor - $2,500
- Friend of the Circle Sponsor - $5,000
- Full Circle Sponsor - $10,000
- Presenting Circle Sponsor - $20,000

www.womensgivingcircle.org/sponsorships
Individual & Business Sponsorship Opportunities

It takes a special individual or business to understand the value of investing in women and girls by sponsoring the WGC’s 20th Anniversary Year overall, which includes our signature Virtual Annual Celebration on March 8, 2022, our WGC “Pink” Party in the Park Outdoor Birthday Celebration in the Summer of 2022, and our 2022 State of Women and Girls in Howard County report.

Circle Club Sponsor $1,000
- 4 tickets to attend events
- Logo and recognition at events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing
- Pre and post event swag bag and business promotion opportunity
- Logo/name on WGC State of Women and Girls in Howard County Report

Celeboratory Circle Sponsor $200
- 1 ticket to attend events
- Recognition in select promotion materials

Circle Team Sponsor $2,500
- 5 tickets to attend events
- Logo and recognition at events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing
- Pre and post event swag bag and business promotion opportunity
- Logo/name on WGC State of Women and Girls in Howard County Report

Friend of the Circle Sponsor $5,000
- 6 tickets to attend events
- Logo and recognition at events and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- Pre and post event swag bag and business promotion opportunity
- WGC eNewsletter recognition
- First right of refusal for Friend of the Circle Sponsor at the 2023 WGC Annual Celebration
- Logo/name on WGC State of Women and Girls in Howard County Report

Full Circle Sponsor $10,000
- 8 tickets to attend events
- Premium visibility during events
- Logo on event give-away
- Logo and prominent recognition at events and in all promotion materials and marketing pre-event, including social media
- Logo and prominent recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- WGC eNewsletter recognition
- First right of refusal for Full Circle Sponsor at the 2023 WGC Annual Celebration
- Logo/name on WGC State of Women and Girls in Howard County Report

Celebratory Circle Sponsor $200
- 1 ticket to attend events
- Recognition in select promotion materials

Circle of Strength Sponsor $500
- 2 tickets to attend events
- Recognition in select promotion materials
- Logo/name on WGC State of Women and Girls in Howard County Report

Celebratory Circle Sponsor $200
- 1 ticket to attend events
- Recognition in select promotion materials

Presenting Circle Sponsor $20,000
- 10 tickets to attend events
- Exclusive opportunity to make a statement at events
- Verbal recognition at events
- Premium visibility during events
- Logo on event give-away
- Logo and prominent recognition at event and in all promotion materials and marketing pre-event, including social media
- Logo and prominent recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- Post event swag bag and business promotion opportunity
- WGC eNewsletter recognition
- First right of refusal as Presenting Circle Sponsor at the 2023 WGC Annual Celebration
- Logo/name on WGC State of Women and Girls in Howard County Report

Contact: WCC Executive Director, Buffy Beaudoin-Schwartz for more information: BuffyBSchwartz@wgchowardcounty.org www.wgchowardcounty.org