Today's virtual world provides an easy opportunity to align your personal and business name and brand with your community interests and involvement. WGC’s active social media presence, broad reach, and important efforts give you a relevant and meaningful way to support women and girls in Howard County.

**WOMEN’S GIVING CIRCLE OF HOWARD COUNTY**

**2021 Annual Celebration - "(S)heroes Among Us"**
March 8, 2021 - International Women's Day

**INDIVIDUAL & BUSINESS SPONSORSHIP OPPORTUNITIES**

Today's virtual world provides an easy opportunity to align your personal and business name and brand with your community interests and involvement. WGC’s active social media presence, broad reach, and important efforts give you a relevant and meaningful way to support women and girls in Howard County.

WGC Reach By the Numbers

- **1,650+** Twitter followers
- **1,800+** Facebook followers
- **850+** Instagram followers
- **100+** Linkedin followers
- **1,100+** unique monthly website visitors
- **1,400+** monthly eNewsletter subscribers

Today's virtual world provides an easy opportunity to align your personal and business name and brand with your community interests and involvement. WGC’s active social media presence, broad reach, and important efforts give you a relevant and meaningful way to support women and girls in Howard County.

- **(S)hero Sponsor - $100**
- **Circle of Strength Sponsor - $150**
- **Circle Club Sponsor - $500**
- **Friend of the Circle Sponsor - $1,000**
- **Full Circle Sponsor - $2,500**
- **Presenting Circle Sponsor - $5,000**

www.womensgivingcircle.org/sponsorships
INDIVIDUAL & BUSINESS SPONSORSHIP OPPORTUNITIES

It takes a special individual or business to understand the value of investing in women and girls by sponsoring the 2021 WGC’s Annual Celebration - “(S)heroes Among Us” on International Women’s Day. Thank you for your support!

Circle Club Sponsor $500
- 2 tickets to attend virtual event
- Logo and recognition at event and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing
- Pre and post event virtual swag bag and business promotion opportunity

Circle of Strength Sponsor $150
- 2 tickets for woman/girl duo to attend virtual event
- Recognition in select promotion materials

Friend of the Circle Sponsor $1,000
- 2 tickets to attend virtual event
- Logo and recognition at event and in select promotion materials and marketing pre-event, including social media
- Logo and recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- Pre and post event virtual swag bag and business promotion opportunity
- WGC eNewsletter recognition
- First right of refusal for Friend of the Circle Sponsor at the 2022 WGC Annual Celebration

(S)hero Sponsor $100
- 1 ticket to attend virtual event
- Recognition in select promotion materials

Full Circle Sponsor $2,500
- 4 tickets to attend virtual event
- Exclusive opportunity to make a statement at virtual event
- Verbal recognition at event
- Premium visibility during event
- Logo on event give-away
- Logo and prominent recognition at event and in all promotion materials and marketing pre-event, including social media
- Logo and prominent recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- WGC eNewsletter recognition
- First right of refusal for Full Circle Sponsor at the 2022 WGC Annual Celebration

Presenting Circle Sponsor $5,000
- 6 tickets to attend virtual event
- Exclusive opportunity to make a statement at virtual event
- Verbal recognition at event
- Premium visibility during event
- Logo on event give-away
- Logo and prominent recognition at event and in all promotion materials and marketing pre-event, including social media
- Logo and prominent recognition in post-event marketing
- Logo and prominent recognition in post-event outreach to WGC donors
- Exclusive “(S)heroes Among Us” Snapshot sponsor
- Pre and post event virtual swag bag and business promotion opportunity
- WGC eNewsletter recognition
- First right of refusal as Presenting Circle Sponsor at the 2022 WGC Annual Celebration

Contact: WGC Executive Director, Buffy Beaudoin-Schwartz for more information: BuffyBSchwartz@wgchowardcounty.org www.wgchowardcounty.org
2021 WGC's Annual Celebration
"(S)heroes Among Us"

VIRTUAL EVENT? VIRTUAL SWAG BAG!

It takes a special individual or business to understand and believe in the value of investing in women and girls by sponsoring the 2021 WGC's Annual Celebration. We truly appreciate our sponsors, and the WGC is enriched each year because of them.

Please take a moment to click below, visit each of this year's sponsor's websites, learn more about their offerings, and take advantage of special discounts just for WGC members!

CONTACT:
WGC Executive Director,
Buffy Beaudoin-Schwartz
BuffyBSchwartz@wgchowardcounty.org
www.wgchowardcounty.org