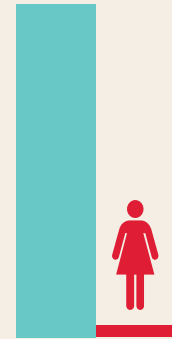
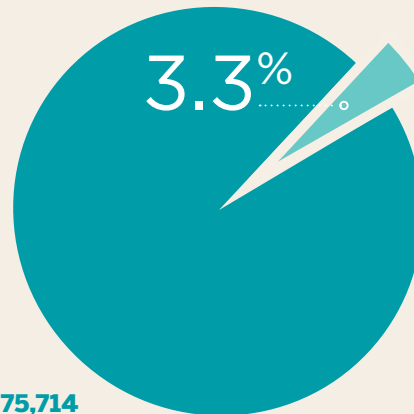


# THE WOMEN & GIRLS INDEX: MEASURING GIVING TO WOMEN'S AND GIRLS' CAUSES

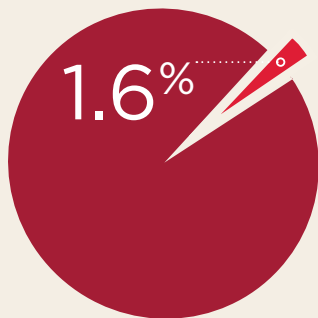
The Women's Philanthropy Institute released the first-ever report to measure charitable donations from individuals, foundations, and corporations to 45,000+ organizations in the United States identified as being dedicated to women and girls. The report reveals new insights that fundraisers, nonprofits, and donors alike can use to inform their efforts.

More than **45,000 organizations** located across every nonprofit subsector are dedicated to women and girls, making up **3.3% of all nonprofits.**

**Total number of charitable organizations: 1,375,714**



Women's and girls' organizations are **substantially smaller than other charitable organizations** in a number of ways, including financial and human resources.



Women's and girls' organizations received **\$6.3 billion**, or **1.6% of all charitable contributions**, in 2016. Those focused on women's health received the most donations.

**Total charitable giving: \$396.5 billion**

## REFLECTION QUESTIONS

*Organizations dedicated to women and girls are driving significant progress — with access to tools like the Women & Girls Index and increased philanthropic support, they will accelerate change.*

- » **What motivates you or your donors** to support women's and girls' causes?
- » How do the findings **align with your perceptions** of giving to women and girls?
- » How can organizations dedicated to women and girls **collaborate with other nonprofits** in their subsector to maximize impact?